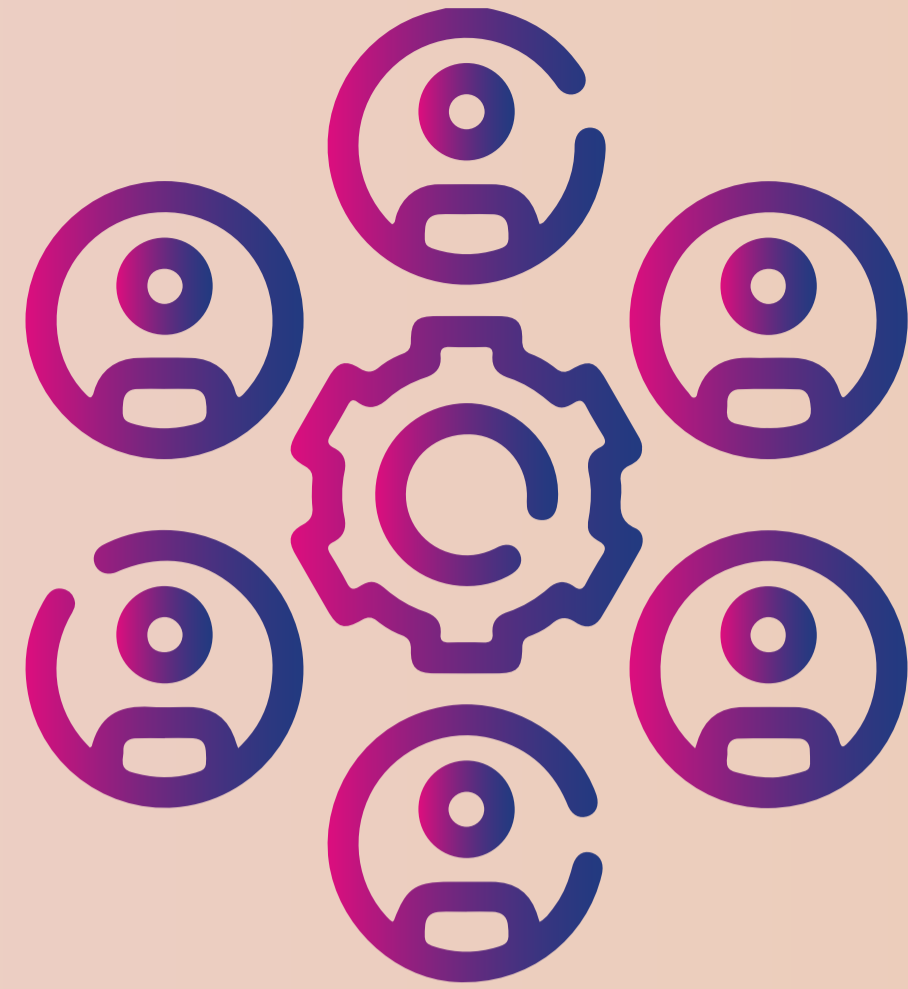


Finance

How our Finance Team is transforming our business.

ROLES



Finance Director CCA

Leads all aspects of financial planning, reporting, and business performance management (BPM) across the CCA and FTZ & Border markets to ensure delivery of our CCA performance ambition while protecting and enhancing our reputation through reliable, effective, and an efficient control and compliance environment.



Head of Strategy and FTZ & Border

Responsible for the accuracy and robustness of the financial analysis while ensuring great integrity of the financial plan and reporting their corresponding business unit within CCA, while contributing strongly to the development and delivery of our CCA Ambition.



Commercial Finance Managers

Dominican Republic Costa Rica Central America Caribbean

Support the Commercial teams with key financial insights that will help drive overall business performance. Responsible for the pricing strategy, trade spend and A&P investment measurement and evaluation, value chain, annual operating plan (AOP) and monthly forecast.



Decision Support Manager Beer, RTD, Supply Finance, Corporate Relations & Intelligent Business Planning (IBP)

Act as the Beer-RTD-FMB commercial finance manager to drive business performance and manage relationships with the distributors while co-leading sourcing, innovation, productivity, and financial exercises. Act as the Supply Finance and Corporate Relations business partners as ESG finance lead for Spirit of Progress while managing the Intelligent Business Planning agenda.



Decision Support Manager Marketing & Innovation

Support the CCA Marketing team in effective A&P investment and brilliant execution according to our strategy through financial knowledge and innovative ideas to create value. Responsible of A&P annual operating plan (AOP), influencing and determining risk, opportunities and tracking A&P budget control while collaborate with innovation launches.



Commercial Finance Analyst, CCA

Executes a range of processes and tasks associated with collecting and processing data and delivering relevant analysis to support the Head of Commercial Finance and FTZ & Border. Manages, develops, and enhances actual reporting processes, dashboards, and relevant data for CCA.



Finance Planning & Analysis, CCA *DBSC

Ensures management and execution of the performance management agenda developing a robust annual plan reinforced by a monthly rhythm of processes to provide timely information such as insights, forecasting, and high-quality decisions.



Financial Controller, CCA *DBSC

Ensures the accuracy and compliance of the financial & statutory statements through robust application of financial controllership processes, controls, and compliance. Uses experience and judgement to actively search for risks ensuring standard operating procedures are in place and evolve as business needs change.

Finance

How our Finance Team is transforming our business.



Finance leaders who are disruptors & value creators on a mission to create the best performing, most trusted and respected consumer products company. They are focused to deliver quality sustainable growth with guaranteeing CCA's strategy by unlocking the opportunities within our key pillars; Lead Spirit Premiumization and Shape New Frontiers.

KPIs



**TBA VALUE SHARE
FROM 8% TO 16%**



**OPERATING MARGIN
FROM 56.5% TO 61%**



**NSV FROM
£215M to £600M**



Finance

How our Finance Team is transforming our business.

What Finance Team are doing, transformational for the business?

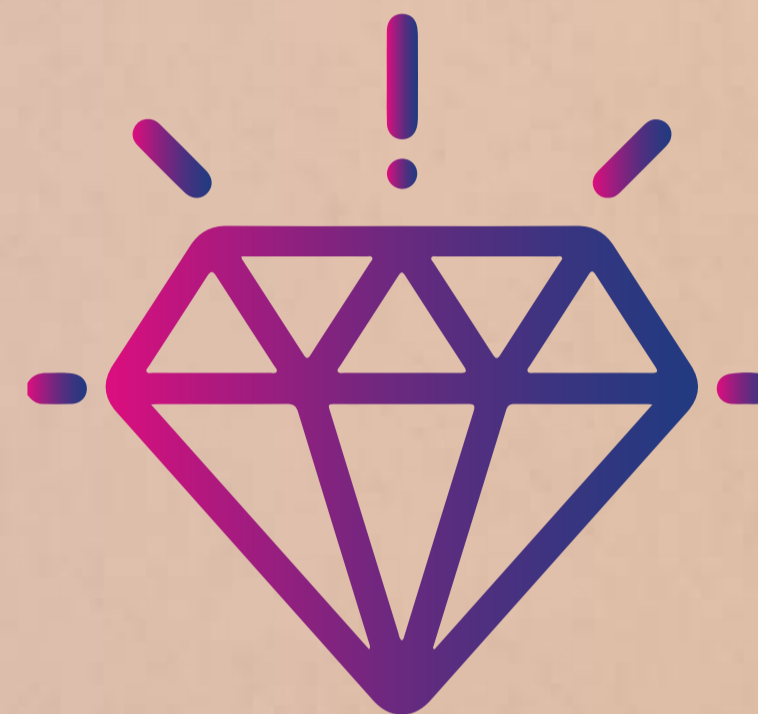
What is 4D?

Define:

Interpret and reframe

Discover:

Identify and understand



Develop:

Ideate and model

Deliver:

Iterate and test

Value Creator

Business Partner Behaviors to drive business value by
running our Operation Model 4D:

Key Behaviors:

1. Customer centric
2. Collaborators
3. Visionary
4. Insightful
5. Proactive
6. Risk takers
7. Influencer.

