

# Business Integrity



## ROLES

### HEAD OF BUSINESS INTEGRITY



*Drives the end-to-end business integrity agenda and brings CCA employees together as One Team delivering outstanding business performance in the right way.*



*Embeds risk management, controls, and integrity agenda in line with Our Code, Global Policies and Standards, and a sustainable control environment while holding everyone accountable for the business integrity commitments across CCA.*

## OUTCOME

Diageo CCA will be the best performing, most trusted and respected consumer products company.

## TRANSFORMATION

Co-sponsor of the CCA Culture Transformation, driving the right behaviors, bringing the 3Ps (Purpose, Possibility and Pace) to life so that everyone can be at their best and thrive while living a legendary experience in Diageo.

